

## MISSION

To lead with purpose, advocate boldly and create positive change for the success of our members



## VISION

Redefining the future of real estate through innovation and collaboration



## VALUES

Putting Members First



- Leading with Integrity & Transparency
- Celebrating Diversity
- Upholding Professionalism
- Challenging the Status Quo

# 2025-2026 STRATEGIC PRIORITIES



## MEMBERS

- Cooperative and professional ecosystem
- Explore non-REALTOR® members
- Understanding our members



## SYSTEMS

- Solve the gap listing issue
- Drive innovation
- Strategic partnerships
- Lockboxes
- Alternative forms
- Member app



## FINANCIAL

- Stewardship of resources
- Policies that support members
- Continued harmonization
- CornerStore



## PEOPLE

- Supportive governance
- Cornerstone as a desirable employer
- Membership-representative committees



## STAKEHOLDERS

- Uphold property rights and peoples' rights
- Support Quality of Life initiatives
- Partner with like-minded associations
- Sponsorship